

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

BOARD OF TRUSTEES MEETING
SUFFOLK COUNTY COMMUNITY COLLEGE
EASTERN CAMPUS
Peconic Building, Room P104
Riverhead, New York

May 21, 2009
9:00 a.m.

BEFORE:

WILLIAM D. MOORE, Trustee/Chair

REPORTED BY:

THERESA PAPE, Court Reporter/Notary Public

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

P R E S E N T:

- WALTER C. HAZLITT, Trustee/Vice Chair
- JERRY KANE, Trustee/Secretary
- ERNESTO MATTACE, JR., Trustee
- BELINDA ALVAREZ-GRONEMAN, Trustee
- DAVID OCHOA, Trustee
- PAUL V. PONTIERI, JR., Trustee
- SAUL R. RENCHEL, Trustee
- AVETTE D. WARE, Trustee

A B S E N T:

- LORI CORRAR, Student Trustee

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

A L S O P R E S E N T :

GEORGE GATTA, JR., Interim President, SCCC

MARY LOU ARANEO, Vice President for
Institutional Advancement

JOANNE BRAXTON, Associate Vice President
for Campus Affairs

JAMES CANNIFF, Vice President for Academic
and Student Affairs

CHARLES STEIN, Vice President for Business
and Financial Affairs

ILENE KREITZER, Executive Director of
Legal Affairs

MARVIN L. BRIGHT, Associate Vice President
for Student Affairs

JAMES WHITTEN, Vice President Economic
Development

*** All other interested parties

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

(WHEREUPON, this proceeding
convened at 9:00 a.m. Off-the-record
discussions ensued, after which the
following transpired:)

(Time noted: 9:12 a.m.)

CHAIRMAN MOORE: All right. Shall
we begin?

TRUSTEE OCHOA: Let's go for it.

CHAIRMAN MOORE: All right. Let's
all stand and give the Pledge to the
flag led by Trustee Hazlitt, please.

(Pledge of Allegiance)

CHAIRMAN MOORE: Thank you.

All right. I came in in a rush, so
welcome guests, whoever and wherever you
are. Always great to have you here.

We're going to jump down to Item D,
as Lori's not joined us yet.

So, George, you've got a
presentation?

INTERIM PRESIDENT GATTA:
Certainly.

CHAIRMAN MOORE: Okay.

INTERIM PRESIDENT GATTA: I would

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

SCCC Board of Trustees 5/21/09 5

ask Tabata Borali to --

MS. BORALI: Here.

INTERIM PRESIDENT GATTA: -- join me. And, also, Executive Dean Tvelia.

I had the honor and the -- the privilege of being part of the awards ceremony in -- in April who had the American Association of Community Colleges, where the Phi Theta Kappa Society and the International Community College Honors Society selected and presented Tabata Borali with the New Century Scholar Award for New York State. On top of that, she was selected by USA Today as one of the 20 finalists for the All-American Team. And if I could, I would just like to give you some background on the process that Tabata went through to be selected by both Phi Theta Kappa and -- and/or -- and USA Today as part of their all-USA first community college academic team.

There were nearly 1,450 applicants from more than 800 community colleges in

49 states and Guam that were -- that were nominated for this award. Fifty were ultimately selected. Again, Tabata representing New York State. And then there were only 20 out of the 1,450 that were selected for this first USA team.

Tabata is an exceptional academician. She has accumulated a 3.9 average here at the college. But even more important than her academic accomplishments are -- is her involvement in the campus and the community. And if I could just read from this excerpt that we extracted from the USA Today article, and she was part of a full page -- in USA Today on April 6th of this year:

Tabata led a campaign to raise awareness of children with cancer and raised funds for the Leukemia & Lymphoma Society. Championed a campus book drive for children in South America, and a recycling drive to benefit a campus childcare center. Spearheaded effort to

2 improve healthier food options in the
3 campus cafeteria. And, I guess, about a
4 month ago, on Earth Day, she also led a
5 campaign to help keep the campus -- the
6 Grant Campus in -- in terrific shape.

7 So for her involvement, for her
8 accomplishments, she is very deserving
9 of this honor, this award. The college
10 is very proud of your accomplishments.
11 She -- her actions would reflect well on
12 us, not just within the county but
13 nationally and internationally. So for
14 that we have a small token of our
15 appreciation for both Tabata, for her to
16 have as a personal keepsake, and also
17 for the campus, for Executive Dean
18 Tvelia, so that other students can be
19 motivated to achieve and to be really
20 involved in campus life to the extent
21 that Tabata's been.

22 So, Tabata, on behalf of the
23 college, we congratulate you and we
24 thank you for your service.

25 (Applause)

2 CHAIRMAN MOORE: If you would like
3 to say just two words, you can.

4 MS. BORALI: All right. I thank
5 you so much for all the recognition.
6 I -- I can't express enough how
7 appreciative I am for the college that
8 gave me all this opportunity to succeed.
9 And I can tell that I'm graduating this
10 semester, and I've learned a lot. I --
11 I accomplished a lot, I improved with my
12 leadership skills, my communications
13 skills.

14 I came from Brazil like three years
15 ago -- three years and a half ago, and I
16 can see that I improved a lot. And all
17 that I learned, all the accomplishments
18 that I have and I'm going to --
19 considering with my role as a leader.
20 I'm going to St. Joseph's next semester,
21 and I already have the plans to do some
22 things right now there that I already --

23 (Laughter)

24 INTERIM PRESIDENT GATTA: Watch out
25 St. Joseph's.

2 MS. BORALI: Like honors -- like
3 Phi Theta Kappa International Society is
4 a serious college. First college to
5 have the golden key, they don't have the
6 chapter that I've already had in
7 (inaudible) --

8 (Laughter)

9 MS. BORALI: -- and the other
10 things.

11 But I'm never going to forget
12 Suffolk County Community College. I'm
13 going to visit Suffolk Community College
14 a lot. And they'll be back to business,
15 and, you know, give back to our -- I got
16 all these, you know, good things.

17 Thank you.

18 (Applause)

19 (Photograph taken)

20 CHAIRMAN MOORE: Well, if that
21 doesn't give you the spring in your step
22 and remind you what it is that we're
23 doing here, nothing will.

24 Congratulations. That's a great
25 story for the school, and obviously

1 SCCC Board of Trustees 5/21/09 10
2 for -- for Tabata herself.
3 Keep up the good work.
4 All right. Down to the mundane.
5 I'll entertain a motion to approve
6 our minutes for our Board of Directors
7 meeting from April 16th.
8 VICE CHAIRMAN HAZLITT: So moved.
9 SECRETARY KANE: Second.
10 CHAIRMAN MOORE: All in favor?
11 ALL: Aye.
12 CHAIRMAN MOORE: Okay. And we have
13 three, no add-ons, resolutions;
14 reappointing the audit firm and
15 accepting county grants.
16 I'll entertain a motion to approve
17 Resolutions 2009.A5 through A7.
18 TRUSTEE MATTACE: So moved.
19 SECRETARY KANE: Second.
20 CHAIRMAN MOORE: All in favor?
21 ALL: Aye.
22 CHAIRMAN MOORE: Okay. We're done
23 with our Directors work.
24 On to Trustees.
25 Motion to approve the minutes of

1 SCCC Board of Trustees 5/21/09 11

2 our April 16th meeting of the Board of

3 Trustees.

4 TRUSTEE MATTACE: So moved.

5 SECRETARY KANE: Second.

6 CHAIRMAN MOORE: All in favor?

7 ALL: Aye.

8 MS. BORALI: Bye-bye. Thank you.

9 CHAIRMAN MOORE: Thank you.

10 Okay. Resolutions, we have 15 of

11 them.

12 Any questions on any of the

13 resolutions?

14 (WHEREUPON, there was no response.)

15 CHAIRMAN MOORE: I'll point out a

16 few items; 11 and 12 are naming that

17 don't involve any money. So we'll leave

18 space --

19 SECRETARY KANE: Like a dash?

20 CHAIRMAN MOORE: I don't know how

21 we'll do that, but we're going to --

22 we're going to designate the buildings

23 in items 11 and 12.

24 TRUSTEE MATTACE: The names they're

25 putting up with Velcro.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

CHAIRMAN MOORE: There's room for
your name to go up there when you make
the appropriate donation, pursuant to
our naming policy. So think about that,
will you.

All right. No other questions, no
other comments.

Entertain a motion to approve
Resolutions 2009.33 through .47
inclusive.

VICE CHAIRMAN HAZLITT: So moved.

SECRETARY KANE: Second.

CHAIRMAN MOORE: All in favor?

ALL: Aye.

CHAIRMAN MOORE: You guys are easy
today.

Okay. Is Chuck here? There he is.
Good morning.

VICE PRESIDENT STEIN: Good morning
everyone.

TRUSTEE ALVAREZ-GRONEMAN: Good
morning, Chuck.

TRUSTEE WARE: Good morning.

VICE PRESIDENT STEIN: I want to

1 provide you -- in your packet you'll
2 find the finance report as of April 30,
3 2009. Just a slight variation from last
4 month, not much to talk about. We're
5 still estimating our expenditures coming
6 in below budget by over 2.1 million, and
7 our estimated revenues above the adopted
8 budget of over a million, which will
9 allow us to cover the -- the imbalance
10 that the budget was adopted with at
11 1.4 million will cover that, and also
12 carry approximately 1.7 into next year
13 while maintaining our unbalanced
14 reserve.
15

16 I want to thank you for approving
17 the resolutions. They're not
18 unprecedented. We had to amend our
19 budget for 2009, 2010 because of state
20 action which provided us with some
21 additional money for our FTE because of
22 growth. Unfortunately, rental aid was
23 reduced from 50 percent down to 39.6 for
24 next year. And then subsequent to that
25 activity, the state legislature approved

2 the MTA payroll tax which everyone is
3 paying. And on an annualized basis,
4 that's going to cost us \$370,000, and
5 that's why we had to amend next year's
6 budget. Thank you for that.

7 We have also -- if I might talk to
8 you about the capital program. The last
9 two days we have been before three
10 legislative committees at the county to
11 talk about our capital program before
12 the county legislature actually votes on
13 it. We've had speakers from the college
14 come down to help support our projects.
15 Dr. Rogers, thank you very much for your
16 wonderful presentation. And -- and
17 Dr. Walters was there. And we -- we
18 provided what we believe is adequate
19 justification.

20 One project that this campus -- the
21 health and sports facility was not
22 included in the recommended budget from
23 the county executive to the legislature,
24 which is an annual event. And -- and we
25 ask that the legislature seriously

2 consider putting it back in to the
3 budget in -- in the years that we feel
4 are more appropriate. We're hopeful
5 that that will occur since we do have
6 state aid already approved for that
7 project, the -- inappropriate, but not
8 to happen.

9 The other one that we concentrated
10 on was the security notification
11 project. Earlier this year, the
12 legislature did approve 150,000 of that
13 so we could proceed with some of the
14 work in building notification.
15 Certainly not all, we have 46 buildings
16 on all three campuses. So we tried to
17 provide sufficient justification to the
18 legislature to ask that they increase
19 the amount above what the executive put
20 in. The executive only included a total
21 of \$350,000 for the security
22 notification. And we are seeking the
23 total amount of 2.6 million, which was
24 what we originally requested at the
25 scope that we originally requested.

2 So we are hopeful that when the
3 legislature does take its action on the
4 capital program, our projects will be
5 approved as we have requested. We will
6 keep you posted as that occurs. The
7 legislature will be acting in June on
8 that process.

9 And I'll be happy to answer any
10 questions you may have.

11 TRUSTEE OCHOA: Chuck, the project
12 that you mentioned that wasn't supported
13 by the county, again, which was that?

14 VICE PRESIDENT STEIN: That was the
15 health and sports facility --

16 TRUSTEE OCHOA: Yeah.

17 VICE PRESIDENT STEIN: -- at the
18 Eastern Campus.

19 TRUSTEE OCHOA: And we have state
20 support in that area; correct?

21 VICE PRESIDENT STEIN: Uh-huh,
22 correct.

23 TRUSTEE OCHOA: How much of a risk
24 do we have in terms of losing that
25 support from New York State?

2 VICE PRESIDENT STEIN: Well, all I
3 can say is this, there are 30 community
4 colleges. Each community college has a
5 series of capital projects in which they
6 have demonstrated local sponsor support.

7 TRUSTEE OCHOA: Uh-huh.

8 VICE PRESIDENT STEIN: If we don't
9 have local sponsor support on a project,
10 it would seem to me -- although I have
11 no statement to this effect, but it
12 would seem to me that those monies might
13 be up for grabs.

14 TRUSTEE OCHOA: At risk.

15 Okay. Thank you.

16 TRUSTEE PONTIERI: What is the
17 percentage of the project that --
18 that funded --

19 VICE PRESIDENT STEIN: The state?

20 TRUSTEE PONTIERI: Yeah, the state.

21 VICE PRESIDENT STEIN: These
22 projects have 50 percent state
23 funding --

24 TRUSTEE PONTIERI: Oh, okay.

25 VICE PRESIDENT STEIN: -- and

2 50 percent county support.

3 TRUSTEE PONTIERI: Okay.

4 TRUSTEE RENCHEL: How much money is
5 involved --

6 VICE CHAIRMAN HAZLITT: Thank you.

7 TRUSTEE RENCHEL: -- in this, how
8 much state aid --

9 VICE PRESIDENT STEIN: For this
10 project?

11 TRUSTEE RENCHEL: For this project.

12 VICE PRESIDENT STEIN: The total --
13 excuse me for a second.

14 MR. DeMAIO: A little under
15 9 million.

16 VICE PRESIDENT STEIN: \$9 million
17 total.

18 MR. DeMAIO: That's state --

19 TRUSTEE RENCHEL: State --

20 VICE PRESIDENT STEIN: That's state
21 share.

22 MR. DeMAIO: So it's an 18 to
23 \$20 million project.

24 TRUSTEE RENCHEL: And it's over --

25 over what period of time is this project

2 supposed to -- this capital project
3 supposed to take place; is it a two- or
4 three-year --

5 VICE PRESIDENT STEIN: Well, you go
6 through the design phase, and then you
7 go through the construction phase. And
8 given the restrictions that we have
9 under the Wicks Law, and -- you know,
10 there's nothing that government can't do
11 with twice the time that it takes a
12 private --

13 (Laughter)

14 CHAIRMAN MOORE: And it's got to
15 agree to do it in the first instance.

16 MR. DeMAIO: That 40 percent more.

17 CHAIRMAN MOORE: Because if you
18 don't fund it, you don't even start that
19 clock running.

20 TRUSTEE RENCHEL: Well, how much
21 then does the county have to put up
22 initially to get the money rolling in,
23 so to speak?

24 VICE PRESIDENT STEIN: Well, if
25 the -- the -- if the total project is

2 approximately \$18 million, and -- and
3 the county's share is 9 million, the
4 initial amount that we would need would
5 be for the design phase. And the design
6 phase --

7 MR. DeMAIO: About a million
8 dollars.

9 VICE PRESIDENT STEIN: -- is about
10 a million dollars, which would be about
11 500,000 from the county.

12 TRUSTEE RENCHEL: So once the --
13 the county committed that, it would sort
14 of lock in the state funds?

15 VICE PRESIDENT STEIN: Well, it
16 certainly would demonstrate to the state
17 that we have that commitment, we have
18 the funds approved, and then that would
19 take the -- in my mind, take the
20 jeopardy out of it.

21 INTERIM PRESIDENT GATTA:
22 (Indicating)

23 CHAIRMAN MOORE: Okay. George.

24 INTERIM PRESIDENT GATTA: A couple
25 things I'd just like to add.

2 This is a project that has been on
3 the drawing boards in one form or
4 another since the campus was established
5 in the mid-'70s. We've secured the
6 state commitment based on the fact that
7 the project had been included in the
8 county's capital program. Without that
9 inclusion, we would have not been
10 included in the current five-year SUNY
11 capital program. So the risk is very
12 real, if it's not included in the
13 program, that that money, as Chuck
14 indicated, could go to another project
15 at a community college that has a
16 commitment from their local sponsor.

17 CHAIRMAN MOORE: Okay.

18 VICE PRESIDENT STEIN: Thank you.

19 CHAIRMAN MOORE: Thank you.

20 TRUSTEE PONTIERI: Is the county's
21 concern fiscal or philosophically about
22 putting it -- the facility here, a phys
23 ed -- is it --

24 INTERIM PRESIDENT GATTA: At
25 different points in time, I -- I think

2 different -- there have been varying
 3 opinions. At one point it was, we don't
 4 need that type of facility or -- you
 5 know, we don't need three health and
 6 fitness facilities at -- at the college.
 7 The students shouldn't have to travel to
 8 Ammerman or Grant from this campus to
 9 use those. That was several years ago.

10 Currently, I think it's more --
 11 it's more fiscal. But what we're asking
 12 is that this project be included in
 13 subsequent years, which means there is
 14 no financial impact currently on the
 15 county.

16 TRUSTEE PONTIERI: Right.

17 INTERIM PRESIDENT GATTA: And even
 18 at the point -- you know, by -- by
 19 subsequent years, we mean beyond three
 20 years from now. The capital program is
 21 structured in the next three years, so
 22 it would be 2010, '11, and '12, those
 23 three consecutive years. And then
 24 beyond that, you would have subsequent
 25 years.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

So while it shows on paper there's a commitment, there's no actual bonding that's been done, and there's no outlay of --

TRUSTEE PONTIERI: Okay.

INTERIM PRESIDENT GATTA: -- funds by the county. So it's merely a -- a function of keeping it in the subsequent years portion of the budget so there is no cost currently to the county.

MR. DeMAIO: A quick clarification on that.

The Budget Review office who -- from the legislature who reviews the capital program, they've actually recommended putting it back in in subsequent years. Which, again, if we can just get it restored, that is our main goal.

The college's initial request was to try and even show more support for it to the state, to show it in a specific year. And I think we had asked for design in 2011, construction in 2012.

2 That would be a more powerful statement.
3 At the same time, we just need to get it
4 back in. And if we can grab any year in
5 the program, that's what we're after,
6 because then that will show the state
7 that we haven't lost it.

8 TRUSTEE MATTACE: Do we have to get
9 it done by the end of this next
10 session --

11 INTERIM PRESIDENT GATTA: Well, we
12 have --

13 TRUSTEE MATTACE: -- or is that --

14 INTERIM PRESIDENT GATTA: Well --
15 well, the -- the Budget Review office
16 has issued their report to the
17 legislature, their review of the county
18 executive's recommended capital program.
19 And it will be adopted, I believe, the
20 second -- the second meeting in June; is
21 that correct? Is Jill here?

22 MS. MOSS: Right now they're
23 working on the omni work --

24 INTERIM PRESIDENT GATTA: Omni
25 work --

2 MS. MOSS: (Inaudible)

3 INTERIM PRESIDENT GATTA: So now is
4 the time to advocate. It will be
5 adopted at some point in June.

6 Would it be the first meeting or
7 the second meeting; do you know?

8 MS. MOSS: I'm not sure.

9 INTERIM PRESIDENT GATTA: You're
10 not sure.

11 It would probably be -- I think
12 it's -- I think it's the second meeting.
13 But now -- now is the time to advocate.

14 CHAIRMAN MOORE: Okay. Any other
15 questions on that?

16 (WHEREUPON, there was no response.)

17 CHAIRMAN MOORE: Thank you, Chuck.

18 All right. I was remiss, I've
19 asked a gentleman to join us at the
20 table this morning. He's Chigozie
21 Onyinanya. He's our newly elected
22 student trustee.

23 I hope I pronounced that right.

24 MR. ONYINANYA: No, but --

25 (Laughter)

2 MR. ONYINANYA: It's Onyinanya.

3 CHAIRMAN MOORE: Onyinanya.

4 MR. ONYINANYA: Yes.

5 CHAIRMAN MOORE: But I got the

6 first -- Chigozie --

7 MR. ONYINANYA: Yes.

8 CHAIRMAN MOORE: -- Onyinanya.

9 THE REPORTER: You'll have to spell
10 that for me.

11 MR. ONYINANYA: Yes.

12 CHAIRMAN MOORE: His official term
13 begins, I believe, Ilene will tell me --

14 MS. KREITZER: July 1.

15 CHAIRMAN MOORE: July 1, but I've
16 asked her -- him to join us this
17 morning. And he won't be voting, but
18 all ears, and we welcome you to the
19 board.

20 MR. ONYINANYA: Thank you.

21 TRUSTEE PONTIERI: Welcome.

22 VICE CHAIRMAN HAZLITT: Welcome.

23 MR. ONYINANYA: Thank you.

24 TRUSTEE PONTIERI: Where -- where
25 you from?

2 MR. ONYINANYA: I'm Nigerian.

3 TRUSTEE ALVAREZ-GRONEMAN: He's
4 from Patchogue.

5 VICE CHAIRMAN HAZLITT: Has he got
6 a nickname?

7 (Laughter)

8 CHAIRMAN MOORE: Chigozie.

9 MR. ONYINANYA: No, I'm -- I'm
10 really -- I was born here, but I live in
11 Brentwood.

12 TRUSTEE PONTIERI: Oh, okay.

13 MR. ONYINANYA: My parents are from
14 Nigeria. I thought you meant my
15 nationality.

16 TRUSTEE PONTIERI: No.

17 TRUSTEE ALVAREZ-GRONEMAN: No.

18 TRUSTEE PONTIERI: No, we're --
19 we're more curious about whether you
20 voted in Patchogue or not.

21 (Laughter)

22 (Overlapping conversations)

23 TRUSTEE RENCHEL: Put back the
24 campaign literature; all right?

25 CHAIRMAN MOORE: All right. A

2 couple more things to report.

3 I've asked Belinda and she has
4 agreed to serve on the Search Committee
5 for the president. And I want to give
6 you more update on that.

7 The consultant wants to meet with
8 the committee on June 2nd. So make
9 yourself available on June 2nd. I
10 believe it's 2:30 to --

11 TRUSTEE ALVAREZ-GRONEMAN:

12 June 2nd.

13 CHAIRMAN MOORE: The time was
14 shifting there a little bit, was it 2:30
15 to --

16 TRUSTEE MATTACE: Earlier.

17 MS. KREITZER: I think it's 1:30.

18 TRUSTEE MATTACE: 1:30.

19 CHAIRMAN MOORE: It's now 1:30?

20 TRUSTEE MATTACE: 1:30, yeah.

21 CHAIRMAN MOORE: Okay. It was a
22 moving -- a moving target there. But if
23 you're on that committee, you should
24 have received e-mail notification of
25 that, and you'll be expected to

2 participate on that. That's on
3 June 2nd.

4 The consultant would also like to
5 meet with the Board of Trustees, that
6 gives you two opportunities to meet
7 with -- with him and his group. And you
8 can let Teri know what -- either
9 June 2nd or June 3rd, whichever date is
10 available for the -- for the board to go
11 and meet with him. It's not a board
12 meeting so, you know, pick -- pick a
13 date that works for you, and let Teri
14 know if you can --

15 TRUSTEE PONTIERI: Do you have any
16 sort of a time?

17 CHAIRMAN MOORE: June 2nd or
18 June 3rd.

19 TRUSTEE PONTIERI: But time --
20 time-wise?

21 CHAIRMAN MOORE: Talk to the Teri
22 about all --

23 TRUSTEE PONTIERI: Okay.

24 TRUSTEE ALVAREZ-GRONEMAN: Is it
25 individually or as a group?

2 CHAIRMAN MOORE: I think it will be
3 in small groups, but -- but Teri -- Teri
4 will give you more information on that.

5 TRUSTEE MATTACE: All right. I
6 thought it was -- aren't we going on the
7 3rd, the Search Committee?

8 TRUSTEE RENCHEL: The Search
9 Committee I thought was the 3rd.

10 TRUSTEE MATTACE: The 3rd.

11 CHAIRMAN MOORE: No, the 2nd.

12 INTERIM PRESIDENT GATTA: 3rd.
13 3rd. It's the 3rd.

14 CHAIRMAN MOORE: Okay. The 3rd it
15 is. That's what makes you guys so
16 sharp.

17 (Laughter)

18 CHAIRMAN MOORE: You guys weren't
19 going to sit around an empty table on
20 the 2nd, you'd have said, He meant the
21 3rd.

22 INTERIM PRESIDENT GATTA: The 3rd.
23 The Search Committee is the 3rd.

24 TRUSTEE MATTACE: Walter will be
25 here on the 2nd.

2 CHAIRMAN MOORE: All right.

3 June 3rd. But you've got to let Teri
4 know, for the rest of the board members,
5 when you're available to meet on June
6 2nd or June 3rd. Okay?

7 Now, you should have received in
8 your packets a draft of a charge to the
9 adviser -- to the Search Committee, and
10 a statement of expectations of those who
11 are going to serve on the committee. I
12 thought that was very useful for those
13 who are going to commit to that kind of
14 work, to step up, and sign up, and agree
15 they're going to do it.

16 Looking at the -- the charge to the
17 committee -- do you all have that in
18 front of you? It's in -- it's in the
19 packet here this morning as well.

20 Paragraph number 2 has a date that
21 we're supposed to insert to give us
22 suggestions for -- it's our direction.
23 It's our charge, when we expect to get
24 the names of three or four candidates
25 for the position, and we've got to give

2 a date there. Obviously, things change,
3 but we should give a target date for the
4 committee to organize themselves around
5 and -- and to shoot for. So I'd like
6 you to think about that for a moment.

7 Okay. If you have any comments or
8 questions as to the -- the draft
9 documents here from the -- from our
10 adviser or our consultant as to what's
11 expected of the participants and -- and
12 having them sign off on their
13 commitment.

14 Let's start with a date.

15 How much time do you believe we
16 should afford the committee to try and
17 get names back to the trustees for
18 consideration?

19 TRUSTEE RENCHEL: I think that's
20 really a matter of what -- how quick the
21 consultant moves.

22 CHAIRMAN MOORE: Well, I -- I think
23 we've got to -- we've got to set
24 parameters. So I -- you know, I would
25 not recommend one year. I -- my -- the

2 first thought that comes to my mind is
3 six months to come back with dates. And
4 if they can come back faster, God bless
5 them. If they can't, they'll explain
6 what the situation is. But we do want
7 a -- we -- we've got to build a
8 framework so people know the process
9 that they're going to go through and the
10 times that they're going to commit to.

11 TRUSTEE ALVAREZ-GRONEMAN: This is
12 a first for me, but I think there are
13 members on the board here who were a
14 part of that practice last time. I
15 think -- was it monthly? I'm not really
16 quite sure how that whole -- but, I
17 mean, I would think that if it was two
18 months late, you'd want to kind of maybe
19 bring it in a little more.

20 CHAIRMAN MOORE: I'm trying to
21 remember how long it took. Time goes by
22 quickly, and I've -- I've forgotten how
23 long that process was from -- from the
24 initial --

25 INTERIM PRESIDENT GATTA: More than

2 a year.

3 TRUSTEE ALVAREZ-GRONEMAN: Over a
4 year.

5 CHAIRMAN MOORE: -- from when we
6 first put the request out?

7 MS. KREITZER: Yeah.

8 CHAIRMAN MOORE: I have zero
9 memory, just a meeting.

10 INTERIM PRESIDENT GATTA: It was
11 over a year.

12 CHAIRMAN MOORE: Okay.

13 TRUSTEE MATTACE: I would -- I
14 would think I go along with you six
15 months, I would say January 1 of -- of
16 '10. Sooner than that, you're talking
17 about right in the middle of a holiday,
18 and then we get the people, you know,
19 and -- and start bringing these
20 individuals in maybe the 1st of the
21 year.

22 CHAIRMAN MOORE: Well, they -- they
23 would -- if -- if someone's coming from
24 an institution, they would probably
25 finish their year out and they

2 wouldn't -- they wouldn't be starting
3 until the summer of the -- of the
4 following year, I'm --

5 TRUSTEE MATTACE: Oh, yeah.

6 CHAIRMAN MOORE: -- presuming.

7 Right? I mean, we're --

8 TRUSTEE MATTACE: We're talking
9 about --

10 CHAIRMAN MOORE: -- someone's not
11 going to leave --

12 TRUSTEE MATTACE: -- starting or
13 start --

14 CHAIRMAN MOORE: -- someone will
15 not --

16 TRUSTEE MATTACE: -- or start
17 the -- the interview -- in other
18 words --

19 CHAIRMAN MOORE: Okay. Right. So
20 start the -- start the process of --

21 TRUSTEE MATTACE: Yeah.

22 CHAIRMAN MOORE: -- of being
23 interviewed --

24 TRUSTEE MATTACE: Yeah.

25 CHAIRMAN MOORE: -- by the board.

2 TRUSTEE MATTACE: I'm talking about
3 the finalist coming in, you know, as of
4 January 1.

5 CHAIRMAN MOORE: Yeah.

6 Do we have any outside expertise
7 here that would suggest that January 1
8 is a -- is a good idea or a bad idea?

9 TRUSTEE PONTIERI: I would suspect
10 Mr. Perilla (phonetic), when you say six
11 months, will tell you very quickly that
12 January 1st -- whether that's a number
13 that he can work with.

14 CHAIRMAN MOORE: That's also true.

15 TRUSTEE PONTIERI: I mean --

16 CHAIRMAN MOORE: We had no guidance
17 from --

18 MS. KREITZER: Did the proposal
19 they put in indicate a six-month plan?

20 TRUSTEE MATTACE: Yeah.

21 CHAIRMAN MOORE: A six-month plan.

22 TRUSTEE MATTACE: Yeah.

23 CHAIRMAN MOORE: Okay. I mean, in
24 talking to others who -- who sought the
25 position of consultant, they said, Oh,

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

we can have people before you in three months. I thought that was rather --

MS. KREITZER: Ambitious.

CHAIRMAN MOORE: Ambitious, yes.
Good word.

But they were not chosen.

TRUSTEE MATTACE: Based -- based on our decision to make a presentation about this individual move, you know, from the committee -- we're looking for the Search Committee, we got the same, you know, answers when you're talking about three months. It ain't no three months. There's just, you know, no way.

CHAIRMAN MOORE: Uh-huh.

TRUSTEE MATTACE: You know, and I think six months is -- you know, we can use it --

CHAIRMAN MOORE: Okay.

TRUSTEE MATTACE: -- you know, based on all the information they give us.

CHAIRMAN MOORE: Well, then -- then without objection let's use January 1 of

2 2010 as the -- as the date by which to
3 provide these names, and circumstances
4 change. You'll find that summer goes by
5 very quickly. The next thing you know
6 you're -- you're looking at Labor Day
7 saying what happened.

8 TRUSTEE MATTACE: Yeah, exactly.

9 CHAIRMAN MOORE: So --

10 All right. So January 1 it is.

11 Any other comments on the charge to
12 the committee; what's expected of them,
13 the commitment that is being asked of
14 the committee members?

15 TRUSTEE MATTACE: I just said from
16 the very beginning that once we start
17 meetings, you know, the date should be
18 established and -- and locked in now so
19 we can make plans over the next few
20 months. I'll be able to attend the
21 meetings and get the whole committee
22 there.

23 TRUSTEE OCHOA: Bill, who serves as
24 the chair of the Search Committee?

25 CHAIRMAN MOORE: That -- let's have

2 that conversation --

3 TRUSTEE OCHOA: It's in -- it's
4 referenced in the -- in the
5 confidentiality document, that is to say
6 one would read it, sign it, and submit
7 it to the chair. And, also, the
8 ambiguity, you would want to remove
9 that -- as much of that going in -- into
10 the process.

11 CHAIRMAN MOORE: Agreed.

12 I'm going to pull that into a
13 personnel conversation for our executive
14 section; okay?

15 TRUSTEE OCHOA: Okay.

16 CHAIRMAN MOORE: All right.

17 Any other comments, requested
18 changes, or things for us to consider on
19 the charge and the --

20 (WHEREUPON, there was no response.)

21 CHAIRMAN MOORE: No? Okay. We
22 shall move forward with that.

23 TRUSTEE PONTIERI: Just a quick
24 process -- procedure thing. Things like
25 this -- and it's more just my ignorance

2 of the process here, do we pass these by
3 resolution as to be -- or is this just
4 an agreement? I just -- I -- I look at
5 it in terms of what we do at the village
6 board.

7 CHAIRMAN MOORE: Uh-huh.

8 TRUSTEE PONTIERI: Stuff like this
9 would have been passed by -- would have
10 been a resolution by the board that this
11 would be, in fact -- I don't know
12 whether that's processed -- more of a
13 function than a --

14 CHAIRMAN MOORE: It certainly could
15 be done that way. I think counsel
16 will -- will confirm that it's not
17 necessary --

18 TRUSTEE PONTIERI: Yeah.

19 CHAIRMAN MOORE: -- that we do
20 that. For example, we -- we had a board
21 meeting where we had a presentation on
22 project labor agreements.

23 TRUSTEE PONTIERI: Right.

24 CHAIRMAN MOORE: And the board
25 started saying, Oh, it sounds

2 interesting. And we sent the -- the
3 college administration off to find out
4 about PLAs. They made a presentation,
5 and we nodded our heads some more. And
6 the next thing we knew that came back to
7 us was a proposed PLA for -- a
8 feasibility study for a PLA --

9 TRUSTEE PONTIERI: Right.

10 CHAIRMAN MOORE: -- which did not
11 necessitate -- they didn't have to go
12 out and -- and get a resolution for us
13 to do that --

14 TRUSTEE PONTIERI: Okay.

15 CHAIRMAN MOORE: -- we kind of
16 expressed our desires as a board.
17 But certainly I can understand --

18 TRUSTEE PONTIERI: No, no, no, I
19 just --

20 CHAIRMAN MOORE: No, resolutions,
21 it -- it was --

22 TRUSTEE PONTIERI: It was more of a
23 question.

24 CHAIRMAN MOORE: -- it would not be
25 wrong to do it by resolution, we're --

2 we're advised we don't have to.

3 TRUSTEE PONTIERI: Okay. It just
4 was more of a question.

5 CHAIRMAN MOORE: Okay.

6 Did I get that right?

7 MS. KREITZER: (Head gesture)

8 CHAIRMAN MOORE: All right.

9 Roundtable, we're on to Item K.

10 Anything for the good of the
11 institution, the board that any of you
12 want to share?

13 TRUSTEE MATTACE: I -- I would like
14 to share.

15 CHAIRMAN MOORE: Okay.

16 TRUSTEE MATTACE: And I'm going to
17 ask Walter if he would help me in our
18 50th anniversary.

19 I was made aware of a 50K run,
20 Walter.

21 (Laughter)

22 TRUSTEE MATTACE: Wait a second.
23 They -- I got an approval. They gave
24 13 hours, you know, completion of this
25 50K run, but I got an extra week added

2 on.

3 (Laughter)

4 TRUSTEE MATTACE: We're going to
5 have some sleepovers on our way back in.

6 VICE CHAIRMAN HAZLITT: I -- I am
7 the official starter.

8 CHAIRMAN MOORE: Was that -- I
9 thought that was -- that was the entry
10 fee.

11 TRUSTEE MATTACE: That was the
12 entry fee.

13 CHAIRMAN MOORE: It wasn't the
14 distance.

15 TRUSTEE MATTACE: Oh, okay. No,
16 no, that's the distance --

17 CHAIRMAN MOORE: Oh, okay.

18 TRUSTEE MATTACE: -- for the ultra
19 runners, you know. David's saying we're
20 not going to bother with the marathon,
21 we're going to keep going.

22 CHAIRMAN MOORE: No, a \$50,000
23 entry fee --

24 TRUSTEE MATTACE: Yeah.

25 CHAIRMAN MOORE: -- and you don't

2 have to run at all.

3 (Laughter)

4 TRUSTEE MATTACE: Yeah, yeah,
5 you're right. With the foundation, just
6 jump right in there, be our guest.

7 But that will be on June 14th for
8 everybody.

9 CHAIRMAN MOORE: Anything else?

10 (WHEREUPON, there was no response.)

11 CHAIRMAN MOORE: You guys are
12 quiet.

13 All right. George.

14 INTERIM PRESIDENT GATTA: I have a
15 couple of items to report on before
16 Vice President Araneo gives us her
17 presentation on the new alumni online
18 community that they've been developing,
19 she and her team.

20 First, I would like to make the
21 board aware, if you haven't heard, that
22 Laurie Savona, Executive Assistant to
23 the President, will be leaving us.
24 We're sad for that, but we're very happy
25 for her new opportunity. She'll be

(Laughter)

MS. SAVONA: Thank you very much.

INTERIM PRESIDENT GATTA: Next, at

the last board meeting, a question came up regarding frequency of board meetings. We have looked at regulations and/or law. There are no specific regulations or law that govern or dictate the frequency of board meetings.

1
2 However, in speaking to our colleagues
3 around the state, it is common practice
4 at most community colleges that they
5 meet almost on a monthly basis. The
6 exception being during the summer, you
7 know, possibly July, similar to -- to
8 our board's meeting. So there are no
9 legal impediment, it's -- it's really
10 just a -- a function of board policy and
11 the -- the amount of work that needs to
12 be done.

13 One issue that I would raise would
14 be the need to approve the grant
15 resolutions, which at times are time
16 sensitive. This board -- and we --
17 since we also need county approval, we
18 submit resolutions simultaneously to
19 this board and to the county
20 legislature, because they do amend our
21 budget. So that -- that's one item that
22 we would need a process to expedite.
23 But other than that, it's -- it's really
24 board prerogative.

25 CHAIRMAN MOORE: Okay.

2 INTERIM PRESIDENT GATTA: I

3 was going to touch on capital

4 program issues. The only thing I

5 would mention -- and -- and

6 Vice President Stein just handed out

7 the BRO summary report, so if you are

8 speaking to legislators as they consider

9 these resolutions, you'll see BRO

10 comments, that's the Budget Review

11 office of the legislature. And then our

12 response, you'll see in many instances,

13 BRO has supported the projects that

14 we've advanced.

15 Thank you, Jill, for the dates.

16 These projects will be voted on at

17 the June 9th meeting, the general

18 meeting of the legislature. And if

19 there are any vetoes, they would be

20 voted on -- veto overrides would be

21 voted on at their meeting on June 23rd.

22 I'm also -- I believe I'm correct,

23 but I believe both of those meetings are

24 scheduled at the Culinary Arts Center in

25 Downtown Riverhead; is that correct?

2 MS. MOSS: I wouldn't know that.

3 INTERIM PRESIDENT GATTA: Okay.

4 I believe so. At least the vote
5 will be on home turf.

6 In terms of other budget issues.
7 There was a resolution introduced to
8 amend the charter of the county, and
9 that would codify the specific dates on
10 which the county -- the college's
11 operating budget would be adopted each
12 year.

13 We did comment when the bill was in
14 draft form. We also presented testimony
15 last week before a committee on this
16 issue. It was actually a public hearing
17 at the general legislature meeting.

18 Our concern is that with a
19 drop-dead date of August 31st, we could
20 be beyond the start of classes when the
21 county would have the ability to finally
22 adopt our budget.

23 Now, they've expressed the
24 willingness to work with us to make that
25 process happen more quickly, but our

1 concern is -- is really twofold,
2 especially in a year like this and over
3 the next several years.
4

5 First, we need to plan for the
6 coming fall semester. We're doing all
7 that planning now. And the number of
8 sections that we're offering, the
9 enrollment growth that we're planning
10 for, is all predicated on the budget
11 that this board adopts and sends to the
12 county. Should that budget change
13 dramatically, and it could be, again,
14 after the start of classes because at
15 times we start as early as August 25th,
16 August 24th, in that range, it could
17 impact our ability to offer additional
18 sections for students.

19 Secondly, we mail out bills --
20 tuition bills in July. And should there
21 be a change in tuition as a result of
22 the ultimate budget that's adopted by
23 the county and ultimately ratified and
24 finalized by this board, we then would
25 need to send out -- and we have in the

2 past had to -- had to send out upwards,
3 next year, of 23,000 refunds to
4 students. It could also impact their
5 financial aid.

6 So for all those issues, we've
7 asked that the budget process be
8 advanced. We would prefer to have our
9 budget adopted by the last meeting in
10 June to provide us with adequate time to
11 plan for the coming fall semester. So
12 we did present testimony to that effect
13 to the legislature last week, and I
14 wanted to make you aware of that.

15 Just a couple of other items.

16 CHAIRMAN MOORE: George, before we
17 hop off on that one.

18 INTERIM PRESIDENT GATTA: Sure.
19 Sure.

20 CHAIRMAN MOORE: Does that take
21 into account what they propose to
22 codify, what we believe should be a more
23 streamlined process by the way in which
24 this budget goes over to the county
25 executive office and the legislature

2 simultaneously?

3 INTERIM PRESIDENT GATTA: I -- I
4 think -- I think they -- I think they
5 do -- do recognize -- they do recognize
6 that we've worked very hard to
7 streamline the process as part of the
8 memorandum of understanding that we've
9 signed with the county. In addition to
10 all the other information we provide,
11 we -- we requested that the county hold
12 quarterly meetings with the college.
13 That would involve both the executive
14 and the legislature branches so that on
15 a regular basis, we could share
16 information regarding programs,
17 regarding services, regarding our
18 finances, where we are throughout the
19 year. So that when it's time for this
20 board to approve a budget in April,
21 there are no surprises.

22 This is a transparent process.
23 There's full disclosure. There's full
24 and open communication, and it's
25 going -- and it's ongoing on a regular

2 basis. So we've -- we've advanced that
3 to help advance the process.

4 The challenge that the county has
5 is that they're reviewing -- their
6 budget office is both the executive, but
7 more so, the legislature budget review
8 office are -- as I just mentioned,
9 they're in the process of approving the
10 capital program at -- at this time.
11 This change in the charter wouldn't take
12 effect until next year. They've
13 indicated that they're willing to work
14 with us to see how we could make it
15 happen more quickly.

16 I would -- I would -- I mean, I
17 would ask that they delay the
18 implementation of this until we get
19 one -- get through this one cycle, see
20 how it goes, and then -- we were mindful
21 of the workload on the Budget Review
22 office, but we think that by providing
23 our adopted budget a little earlier in
24 April -- and given the fact that there
25 are no blind item vetoes anymore of the

2 budget, there's only bottom line change
3 and there's comments on the overall
4 budget, we're hopeful that, you know, we
5 can make that process work better.

6 CHAIRMAN MOORE: I only -- I ask in
7 part because there's a process that
8 we've never used, and hope we never have
9 to use, and that is going up to SUNY
10 when you've got a budget number from
11 your -- from your county sponsor, and --
12 and the board can't support that.
13 There's a process that -- that assumes
14 you can actually have meetings in the
15 summertime with SUNY to reconcile the --
16 the -- and bridge whatever gap there is.

17 INTERIM PRESIDENT GATTA: Well,
18 that's -- see, that -- that's another
19 great example of the problems with
20 adopting a budget as late as
21 August 31st. The semester could have
22 already started, you've got 23,000-plus
23 students on campus, and we -- and -- and
24 we have a difference -- we have
25 something that needs to be mediated by

2 SUNY. That -- that's not the way we
3 should be operating.

4 CHAIRMAN MOORE: Okay. As long as
5 we're mindful that those -- those
6 opportunities and dates, too.

7 Okay. Thank you.

8 INTERIM PRESIDENT GATTA: Okay.
9 Any other questions on that?

10 (WHEREUPON, there was no response.)

11 INTERIM PRESIDENT GATTA: May 14th
12 at the Grant Campus, we had a -- we had
13 a -- a wonderful announcement of our new
14 advanced manufacturing/engineering
15 curriculum. Our degree program, our AAS
16 program. Both Trustee Mattace and
17 Trustee Ware were with us that day. We
18 were joined by Legislator Jon Cooper and
19 Dwayne Gregory. In support, we had
20 upwards of 40 companies that are part of
21 the current program that are interested.
22 We had industry partners -- beyond the
23 companies, industry --

24 I'll pass around some pictures so
25 you can just see some of the pictures

2 that were taken at the event.

3 We had support from the Hauppauge
4 Industrial Association, the Long Island
5 Forum for Technology. SUNY/Stony Brook
6 was there. ADAPT, which is an industry
7 group of former defense companies that
8 have made the transition to peacetime
9 applications and technologies. So it
10 was a very well-attended event, and I
11 thank the board for their support. It's
12 another positive direction that the
13 college is moving in.

14 This program will be co-located in
15 the new Workforce Development Technology
16 building, which you just approved the
17 name of this morning in Resolution
18 Number 11, whatever it was, will be
19 co-located with our HBCR program. So we
20 have two programs that are strongly
21 supported by the community; one being
22 the Oil Heat Institute and the Oil Heat
23 Comfort Corporation of Long Island, and
24 the second being, currently, more than
25 70 manufacturing companies that are

partners in our current advanced Manufacturing Training Program that are very interested in the new degree program.

In addition to the industry partners, an intrical part of the future success of this program is the partnership that we're developing with our K through 12 partners. The curriculum -- our curriculum, our training curriculum, has been shared with 18 school districts in Suffolk County -- actually, I should say on Long Island, because I believe there are several in Nassau that have also asked for our curriculum. We have trained their faculty to provide this instruction in the K through 12 system.

So we're creating a pipeline of young folks who can make the transition into our program, and come in to it with advanced standing. I think you come in with six or eight credits, whatever. Whatever Dr. Canniff determines is the

1 appropriate level of credits that should
2 be granted. But it's -- this is
3 something that, in -- in my wildest
4 dreams, would have never taken off to
5 the extent that it has. But it's
6 largely attributable to the work of
7 John Lombardo, his passion for the
8 program, his work with VP Whitten over
9 the past couple of years, and getting
10 the word out to the K through 12 system,
11 and also working both with the industry
12 partners and Stony Brook, Farmingdale,
13 and the other -- and the other colleges
14 on Long Island, where our associate
15 degree students will then have the
16 opportunity to go on and -- and receive
17 a bachelor or beyond in instruction
18 technology.
19

20 So that was a real high point, and,
21 again, I thank the trustees for their
22 support.

23 Lastly, I just want to recognize
24 the men's baseball team at the Grant
25 Campus who for the third year in a row

2 share with the board that the foundation
3 received a gift earlier this week --
4 actually a commitment for a gift earlier
5 this week to support students in our
6 Theatre Arts Program.

7 The Mason family established an
8 endowment with a \$100,000 gift to the
9 foundation, and annually that endowment
10 will spin off at least one award for at
11 least, at this point in time, \$36,000 to
12 a student in the costume technology area
13 of the Theatre Arts Program, or in the
14 stage prep area of the Theatre Arts
15 Program.

16 And last night they presented the
17 first award to the first student at the
18 theatre arts end-of-year gala. So he
19 was, needless to say, quite excited.

20 The -- the person who gave the
21 award to the foundation did it in honor
22 of one of our faculty members, and I
23 think that that's an important note to
24 make. Professor Andrew Wittkamper
25 apparently was such a mentor for this

2 student, and made such a difference in
 3 her life, and was so helpful to her as
 4 she tried to pursue her dream in this
 5 area, that the end result was the gift.
 6 So it's a very nice sized gift for the
 7 foundation, so I wanted the board to be
 8 aware of that.

9 The presentation today is the
 10 result of Trustee Ochoa's request to
 11 learn some more information about our
 12 activities in the alumni area. I've
 13 asked two of my colleagues to join me
 14 today to actually make the presentation.

15 When I joined the college, a little
 16 over five years ago, and we looked at
 17 the data that was contained on -- about
 18 our alumni on our database, in essence,
 19 it really was basic name and address,
 20 and you really can't do a lot with that.
 21 It's a good start, but it's not enough
 22 to be affective when you're making
 23 outreach to alumni. So over the course
 24 of the past five years, we've done quite
 25 a bit of work to bring the database up

2 to speed. And today, in our
3 presentation, we're going to give you a
4 historical perspective about what we
5 undertook during those first few years,
6 and where we are today, and then what's
7 ahead of us.

8 So if I can just introduce my
9 colleagues.

10 First, I'd like to introduce the
11 Associate Dean for Institutional
12 Advancement, Andrew Fawcett
13 (indicating), and our Director -- our
14 College Director of Alumni Affairs,
15 Mr. Ted Klubinsky. And they'll actually
16 walk you through the presentation, and
17 we'll do questions afterwards.

18 MR. FAWCETT: Great.

19 Good morning, board members and
20 members of the administration and
21 colleagues. Thanks for giving us an
22 opportunity to just take a few minutes
23 of your time so that we could give you a
24 brief overview about alumni development,
25 and also a new initiative which is the

2 online alumni community, which we think
3 is very exciting for both the foundation
4 and the college.

5 I apologize for the skew of the
6 screen. It's a little dolly-esk.

7 (Laughter)

8 MR. FAWCETT: It's just how the
9 cart is positioned.

10 MR. KLUBINSKY: Thank you,
11 Mary Lou. Thank you, everyone. Good
12 morning.

13 We wanted to start the presentation
14 by discussing the evolution of alumni
15 development. And it really all began in
16 July of 2000 when we purchased a
17 software called Raiser's Edge. It's the
18 industry standard for fundraising, and
19 promotes nonprofits across the country.

20 Prior to Raiser's Edge investment,
21 we had hard copies, and there's some
22 files on alums, but not to the extent
23 that, certainly, we have right now.
24 Raiser's Edge enables us to -- or
25 institutions to compile an unlimited

2 database of donors, alumni, other
3 constituencies like volunteers,
4 corporations, for the purpose of
5 monitoring and reporting. Reports can
6 be generated that reflect biographical,
7 demographical, and financial data.

8 I produce a report on hundreds of
9 possible fields, and also import and
10 export information on a very mass- -- a
11 very large scale. Raiser's Edge
12 provides merge capabilities with
13 creative letters, labels, and forms so
14 that if we want to write to a specific
15 segment of our alumni group or send out
16 phonathons, pledge reminders, we -- we
17 could collect them, merge the records
18 together and reduce these.

19 Raiser's Edge is flexible with
20 Harris community, and we'll discuss that
21 later in the presentation, as updates
22 are made between the two databases.

23 Raiser's Edge records. Records and
24 data are held in secure service, both by
25 Blackboard, which is a parent company of

2 Raiser's Edge, and by the foundation.

3 We do backups every day, and no
4 confidential information is ever
5 exchanged or released.

6 Today we have over 90,000
7 individual and corporate records
8 maintained online, containing
9 educational, personal, professional, and
10 philosophic data.

11 The initial major effort we
12 undertook was to launch the annual fund
13 in the spring of 2005. The annual fund
14 was primarily directed to our internal
15 audience of faculty and staff, as most
16 of you know. And in that year, it was
17 just over \$15,000.

18 In 2006, we introduced payroll
19 deduction, and now we can project over
20 \$40,000 by the end of this fiscal year.

21 MR. FAWCETT: So there has been a
22 continuum, I think you're starting to
23 see. And there has been an investment
24 in time and -- and there has been some
25 investment in treasure, too, so that we

2 can get to the point where we want. I
3 want to just bring you through that a
4 little bit.

5 Ted talked at length about the
6 sophistication of the Raiser's Edge
7 database. That initial investment was
8 \$22,000, and there's a yearly
9 maintenance fee of about \$4,000. We
10 also had a -- a very intensive effort
11 ongoing to reach out to our alumni base
12 and a number of different vehicles. And
13 that includes presidential visits, it
14 includes letters to our alumni base, it
15 includes the use of this newsletter, it
16 includes phonathons. And as a result of
17 this continuous and intensive effort, it
18 has resulted in 10,000 data updates to
19 our records.

20 Following that, we decided, after
21 doing a -- a very rigorous assessment,
22 to partner with a corporation called
23 Harris Direct and -- and Harris Connect.
24 They are essentially an organization
25 that enhances our online capabilities so

2 that we have a more robust opportunity
3 to reach out to whatever group. And in
4 this case, it's primarily our alumni
5 database, but be able to reach out via
6 e-mail blasts and -- and to develop an
7 online community.

8 Just to give you a quick idea,
9 Harris Direct and Harris Connect is
10 utilized by most of the major colleges
11 and universities in the country. It's
12 utilized by all the Ivy league schools
13 except for one. And locally, it is used
14 by us, and it's used by Stony Brook,
15 it's used by Adelphi.

16 Part of this -- this effort
17 included a -- what we called an alumni
18 data research screening effort. This is
19 an initiative in which the Harris
20 Corporation reaches out to our entire
21 alumni database. And -- and Ted
22 mentioned earlier that we have over
23 80,000 records. So it is a methodical
24 and intensive effort.

25 But it's very, very, very important

2 that we do this, and I -- I really want
3 to stress this because it's important to
4 understand that our communication
5 efforts are only as good as the records
6 that we have. So those records need to
7 be current, they need to be correct.

8 So this outreach effort included
9 sending direct mail postcards to our
10 entire alumni database, not just once,
11 but in a succession of three times to
12 try to capture information, and for
13 the -- the alumni that we were not able
14 to capture information, it included then
15 making phone calls directly to alumni's
16 so that we could get to the point where
17 we are now.

18 I mentioned before that working
19 with Harris was going to give us this
20 robust capability so that we can launch
21 this online alumni community. As a
22 result of that partnership, we
23 negotiated a five-year contract for
24 these enhanced web communications, with
25 a savings upwards of \$29,000.

What do we know now?

Well, what we know is that if you hit a golf ball or throw a stone, you're never far from a Suffolk County Community College graduate. We have graduates in virtually every state of the country. The majority of our graduates are located along the East Coast, with solid populations in Florida, solid populations in California, Arizona, New Mexico.

The vast majority of our alumni is -- reside right here in our backyard. Right on Long Island, with most of those right here in Suffolk County. And, also, interestingly enough, a little factoid for you. We have over 400 employees here at the college who are, in fact, graduates.

And this will give you a -- kind of a visual representation of where our graduates are right now (indicating).

You could see the pockets of red represent our graduates. And if you

2 look very closely -- very, very, very,
3 very closely, we're actually in Juno.
4 So we have representation in Alaska, and
5 we're also in Puerto Rico.

6 So I talked about an investment of
7 time and an investment of treasure. As
8 a result of these efforts, we started
9 out with zero e-mail addresses. That's
10 zero. Currently, we have upwards of
11 19,000 valid e-mail addresses. And
12 that's really important. I think
13 everybody understands how important
14 e-mail addresses are, because e-mail
15 allows us to reach out to whatever
16 constituency group we're reaching out to
17 on a consistent basis that's also
18 extremely, extremely cost --
19 cost-efficient. Okay? So there's no
20 printing involved, there's no Post-its
21 involved. You can relay that to Greg
22 Harris, that's really important. It's
23 really the way to go. Not -- not to say
24 that we wouldn't also augment those
25 efforts with traditional means, but our

2 e-capabilities are -- are extremely
3 important.

4 We also have almost 6,000 alumni
5 who have self-identified their
6 professions. In all, we have more than
7 25,000 data updates. That includes
8 things like, as I said earlier, their
9 new address, their profession, their
10 major, anything else that they would
11 like us to know about them. The more
12 information we have, the better our
13 chances are of communicating in a
14 meaningful way.

15 Also, as a result of working with
16 Harris, all our alumni have been ranked
17 for giving potential. And that's
18 important because a donor index can help
19 us figure out with -- with challenge
20 resources, where we should be focusing
21 first.

22 And we're also now able to query on
23 every segment of the online population
24 identifying things like class year,
25 major, giving propensity, or their

2 actual giving history.

3 MR. KLUBINSKY: So we are now ready
4 to launch this community. It's actually
5 live right now, and we'll -- we'll show
6 you a little bit of it later. It's
7 accessed through our -- our Web site,
8 our home page, community outreach, and
9 then alumni association will take you
10 there. It will be the central hub for
11 developing and maintaining relationships
12 with our grads, and it offers great
13 opportunities for expanding our annual
14 fund through an external audience.

15 The community provides a wide range
16 of services and capabilities, including
17 broadcast e-mails Andrew was talking
18 about. We can now e-mail thousands of
19 people at one time, and -- and it's very
20 efficient, and very easy to do. With
21 e-mail newsletters, alums can write
22 their own class notes, they can look at
23 the events calender, they can register
24 for events, they -- there are also
25 groups being formed, which we'll show

2 you in a little bit.

3 Alumni in the news is a special
4 feature where we have photos and little
5 bios of alums, encouraging them to
6 update their own profiles, and we can
7 brag about them as well.

8 Well, as you all know with
9 Facebook, millions of people are using
10 it, especially young people, and -- and
11 most of us, too, probably. We have to
12 piggyback on it. This -- this social
13 networking is really demanding at
14 colleges, it comes to the table and
15 unites with the -- these types of
16 networking application. For example, if
17 you have a Facebook page, you can now
18 register on our online community so that
19 when you go to Facebook, you'll see the
20 SCCC alumni logo, which allows you to
21 stay at Facebook and always know that
22 something's going on at your alma matar.

23 Better than that, if a friend goes
24 to your Facebook page, they're going to
25 see that lo- -- the logo -- the SCCC

2 logo, with the link to this online
3 community. And if they're an alum,
4 they're going to go on it. This is
5 vital marketing, and this is how we're
6 going to spread the word.

7 MR. FAWCETT: Yeah, I -- I just
8 want to underscore that, I don't know
9 how many people in the room have
10 Facebook pages. I -- I have a Facebook
11 page. And Facebook, without sounding
12 pedantic, is essentially a big social
13 networking portal. And there are groups
14 for every single thing; there are groups
15 for people who are fans of roller
16 coasters, there are groups for, of
17 course, fans of the Mets or Yankees, or
18 whatever you can virtually think of.
19 But, essentially, the biggest groups are
20 tied to people's alma matars.

21 So that's -- there are high schools
22 and there are colleges. And if you were
23 to go on Facebook right now, after this
24 conversation, and you typed in Suffolk
25 County Community College, you are going

to find that there are already groups that have been established by an alumni, and there is no central group, though. There is no central group.

What this allows us to do, through our Harris link, is to create a bridge so that people who are going onto things like Facebook or -- there are other social networking sites, too, like classmates.com, it allows them to -- to see that there is a -- now, one organic, one authentic, college-based portal for which everyone can congregate. Really important.

MR. KLUBINSKY: We're also working with Sylvia Camacho in career services with MyWorkster, which is a business networking application. So that would be launched -- I'm not sure, by maybe six months or so.

A very wonderful thing about this also is there's an online giving page so that alums can make donations via MasterCard, American Express, Visa, and

2 soon Discovery.

3 This diagram looks complicated but
4 it's really not (indicating). This is
5 where we were when we purchased Raiser's
6 Edge (indicating). This is our staff
7 inputting all kinds of -- mostly gift
8 information, the biographical
9 information notes (indicating). When
10 return mail comes in, we update records.

11 Then we -- we start to expand
12 outward. NCOA is the national change of
13 address. So when we do huge mailings,
14 we do that at a very little price and we
15 get updates on people's addresses.
16 Future data mining results, that would
17 be fed into that, and this is where
18 we're going.

19 MR. FAWCETT: And, now, without
20 further adieu, we'd like to give you a
21 quick glimpse at what the Web site
22 actually looks like.

23 Before I do that, I'll give you a
24 quick, quick anecdote.

25 Ted and myself have been building

2 this online community offline with the
3 help of Harris, and in order to get
4 ready for this presentation and get
5 going with this, we actually flipped the
6 proverbial online switch last Thursday.
7 Now, we haven't -- we haven't advertised
8 this to anybody yet; we haven't sent out
9 those postcards, we haven't e-mailed
10 anybody yet. So it's kind of like the
11 proverbial, you know, tree falling in
12 the forest. Will anybody hear it?

13 So we flipped it on. No one's
14 going to know about this. Within hours
15 we were hit by an alum who I guess was
16 surfing, perhaps, going through Google,
17 and -- and came across our site and
18 said, you know, Eureka, this is
19 fantastic. I've been -- you know, I --
20 I haven't connected with the college
21 in -- in a dozen years, and this is
22 fantastic. And he then talked directly
23 to Ted and updated his profile. So that
24 may, in fact, be operational, but I -- I
25 think it's a good harbinger of what to

expect.

Okay. This is our current home page at the college, and if you wanted to get to the alumni community and all our communications -- e-mail, direct mail, et cetera -- it's going to give a alias URL so it's easy to remember. You don't need to remember 37 characters. It's essentially going to be suny/suffolk.edu/alumni. But if you want to get to -- get through to the online community, here, we're just going to go to community outreach, we're going to go to alumni --

MR. KLUBINSKY: I can put Mary Lou on the spot now for separate questions that we have alumni put up there on the left application.

VICE PRESIDENT ARANEO: Everyone wants to be on the front page.

MR. FAWCETT: So for those --

(WHEREUPON, there was an interruption in the proceeding, after which the following transpired:)

2 CHAIRMAN MOORE: You having a
3 concert? What happened?

4 (Laughter)

5 INTERIM PRESIDENT GATTA: Great --
6 great speakers.

7 (Laughter)

8 MR. FAWCETT: The college has been
9 working in a software program called
10 Red Dot, and, essentially, that has
11 allowed us to start to build our
12 Web site out so that there is an
13 aesthetic continuity. So that if you go
14 to a department Web site, and you go to
15 the English department, and then you go
16 to the bio department, it does not look
17 like the Wild West, there is a
18 continuity.

19 We built the online community in
20 the Red Dot package so that you'll see,
21 some of you who aren't familiar with
22 that, a familiarity with a -- a big
23 broad header, Welcome to the Online
24 Alumni Community.

25 We also have a flash movie

2 installed. Because our thought was that
3 a lot of these alumni, although many of
4 them reside right here on Long Island,
5 may not have connected with the college
6 in quite some time. So this is kind of
7 like a little visual tour. It gives
8 them a sense of what's going on, makes
9 them feel good about what's going on.

10 And we also provide some
11 information below that tells them what
12 they can expect, and the benefits that
13 they will achieve by registering.

14 Everything is meant to drive
15 registration. We want them to come and
16 see the online alumni site, but what we
17 really, really want is we want them to
18 come and we want them to stay. And in
19 order to do that, they need to register.
20 And I know we have a few alums right
21 here in this room, so -- I'm not going
22 to name names, but I'm looking at some
23 people and I'm expecting you to
24 register.

25 MR. KLUBINSKY: You'll be getting

2 an e-mail.

3 TRUSTEE MATTACE: This weekend.

4 MR. FAWCETT: I'll just -- I know
5 there are other items on the agenda, so
6 I'll just give you a quick glimpse of a
7 few of the -- the rooms in this new
8 home.

9 Alumni in the News. Ted has
10 mentioned that we'll have a page that
11 will allow us to highlight specific
12 alumni from different backgrounds.
13 You'll see here, we have someone from
14 the class of '62, and just a few below,
15 we have Samantha Diaz from the class of
16 2007. And this page will be updated
17 continuously. (Indicating)

18 And Ted also talked about
19 developing features to allow alumni
20 groups. Again, people want to
21 congregate with like-minded individuals.
22 We know that Dr. Foley has inquired
23 about developing some alumni groups --

24 MR. KLUBINSKY: For chemistry --

25 MR. FAWCETT: -- for chemistry --

2 MR. KLUBINSKY: -- and there's two
3 for math.

4 MR. FAWCETT: Right. So this is
5 essentially a portal page which will
6 allow our -- our graduates to then, you
7 know, develop -- go in alumni groups.

8 MR. KLUBINSKY: We also have the
9 link there for career services and the
10 job banks so that employers could
11 register their -- their work
12 organizations, and -- and alums can go
13 on there and actually look for jobs.

14 MR. FAWCETT: And that's also
15 important, because -- you know, we
16 mentioned that we now have the
17 capability to develop online giving
18 through Visa, MasterCard, et cetera.
19 And while that's important, we've made
20 that investment and we want that return
21 on investment now, the reality is that
22 we need to provide nourishment to our
23 graduates. And linking up with our
24 career services and job bank is a really
25 important thing.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

As a matter of fact, that one little anecdote I mentioned last Thursday where the person reconnected, one of the first questions he asked is, Is there someone who could help me update my resume. And, sure enough, that's why we have something like this connection to career services and our job bank. It's really important.

MR. KLUBINSKY: They'll also be able to get their own permanent e-mail that says Alumni SUNY/Suffolk. So that when they write to other people, others will see that.

MR. FAWCETT: Right. We also have a -- a college calendar, and we have -- we already have things posted on there like the 50K run on June 14th, and the upcoming golf outing on August 3rd. So now, it -- it -- it's been great that we've been able to get to the precipice at this point, now -- but I think that actually now the real work continues, because we have to maintain this.

2 But we're very excited about what
3 this can mean. Again, not just from the
4 purposes of -- of -- from the
5 foundation, but also from the college.

6 I'd like to open up to any
7 questions that anybody may have.

8 TRUSTEE OCHOA: Very good.

9 TRUSTEE ALVAREZ-GRONEMAN: Great.

10 TRUSTEE OCHOA: Thank you.

11 CHAIRMAN MOORE: All right. So by
12 the weekend, everybody will have checked
13 out Facebook; right?

14 The trustees are like, Facebook?
15 What's a Facebook?

16 I got my Arizona pictures up on my
17 Facebook page, check it out.

18 I find my high school friends, my
19 law school friends on there. I tell
20 you, it's very cool.

21 SECRETARY KANE: Why?

22 CHAIRMAN MOORE: Why.

23 (Laughter)

24 CHAIRMAN MOORE: All right.

25 Well, we're going to go into

2 executive session for personnel and
3 litigation. And no activity taking
4 place afterwards, I presume; right?

5 MS. KREITZER: I don't know.

6 CHAIRMAN MOORE: You don't know.

7 I don't think so. So you're --
8 you're welcome to return to your -- your
9 real lives.

10 Thank you all for being with us
11 today.

12 (WHEREUPON, the meeting of the
13 Suffolk County Community College Board
14 or Trustees adjourned at 10:18 a.m.)

15

16

17

18

19

20

21

22

23

24

25

C E R T I F I C A T E

I, THERESA PAPE, a Shorthand Reporter and
Notary Public of the State of New York, do hereby
certify:

That the foregoing is a true and accurate
transcription of the stenographic notes taken
herein.

I further certify that I am not related to
any of the parties to this action by blood or
marriage; and that I am in no way interested in the
outcome of this matter.

IN WITNESS WHEREOF, I have hereunto set my
hand this 21st day of May 2009.

THERESA PAPE