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**SUFFOLK COUNTY COMMUNITY COLLEGE ADVERTISING WINS
NATIONAL RECOGNITION IN MULTIPLE COMPETITIONS**

Selden, NY – Suffolk County Community College has been recognized with a Gold Award for the best print advertising campaign and a Silver Award for best logo design in the 28th Annual Educational Advertising Awards, sponsored by the Higher Education Marketing Report. The Educational Advertising Awards is the largest educational advertising awards competition in the country and more than 3,000 entries were received from upwards of 1,000 colleges, universities and secondary schools from all 50 states and several foreign countries.

The College was also recognized with a Silver Paragon Award for the same print advertising campaign by the National Council for Marketing and Public Relations (NCMPR), an affiliate of the American Association of Community Colleges (AACC). NCMPR Paragon Awards recognize outstanding achievement in communications at community colleges and is the only national competition of its kind that exclusively honors excellence among marketing and PR professionals at two-year colleges.

Suffolk's TV campaign has also received a Telly Award. The campaign portrays recent high school students who have chosen to attend Suffolk; students who successfully have transferred to other recognized four-year institutions; and alumni who are now succeeding in their chosen careers. Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions, and web commercials, videos and films. The Telly Awards is a widely known and highly respected national and international competition and receives over 12,000 entries annually from all 50 states and many foreign countries.

Dr. Shaun L. McKay, President of Suffolk County Community College, stated, "We are so proud of our marketing and public relations team. They continue to achieve recognition for developing communications that reflect the quality of our institution."

The winning print campaign features recent high school students from across Suffolk County who have chosen to start their college careers by attending Suffolk. The Silver Award for logo design was for the recent creation of the Suffolk County Community College Sharks athletics brand identity. Judges consisted of a national panel of higher education marketers, advertising creative directors, marketing professionals and the Board of the Higher Education Marketing Report.

“We have wonderful stories to share through our communications,” said Drew Fawcett, Associate Dean for Institutional Advancement. “Our advertising continues to underscore the value that our residents see in Suffolk County Community College.” The campaign was created in-house by the College’s Office of Institutional Advancement.

About Suffolk County Community College

Suffolk County Community College (SCCC) is the largest community college in the State University of New York (SUNY) system, enrolling approximately 26,000 students at its three campuses in Selden, Brentwood and Riverhead. SCCC offers the Associate in Arts (A.A.), Associate in Science (A.S.), and Associate in Applied Science (A.A.S.) degrees, as well as a variety of certificate programs. Offering affordable college tuition, a highly respected Honors program, extensive extracurricular activities, championship athletic teams, and numerous unified transfer programs, SCCC is a first-choice college for Long Island students. Visit us online at sunysuffolk.edu.

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